

Canada: Lifestyles in 2017

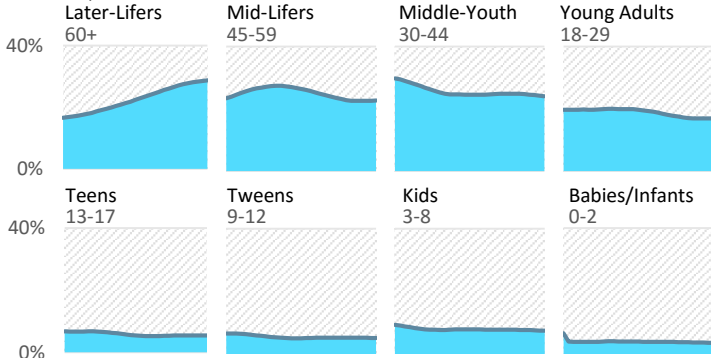
Population

Total, millions

36.3

Population by Consumer Segment

% of total, 2000-2030



Median Age
years

40.7

Fertility Rate
children/female

1.6

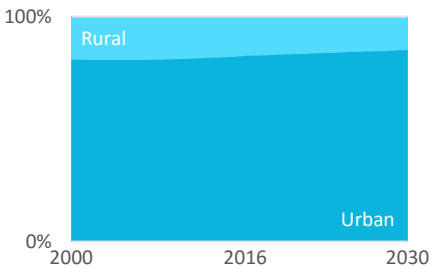
Life Expectancy at Birth
years

M80.5 F84.3

Urbanisation

Urban vs Rural Population

2000-2030



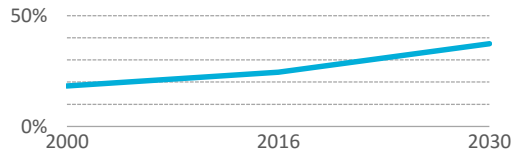
Largest Cities

% of total pop, No. of people

- 1 **TORONTO**
15.4% 5,598,900
- 2 **MONTREAL**
10.3% 3,748,300
- 3 **VANCOUVER**
6.4% 2,319,300
- 4 **CALGARY**
3.4% 1,224,200
- 5 **EDMONTON**
3.0% 1,091,900

Old-Age Dependency Ratio

percentage of people older than 65 compared to those aged 15-64

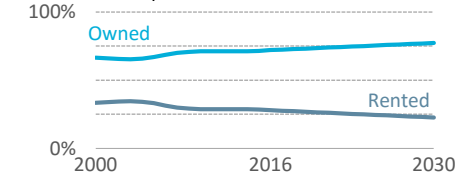


Households

No of Households, millions

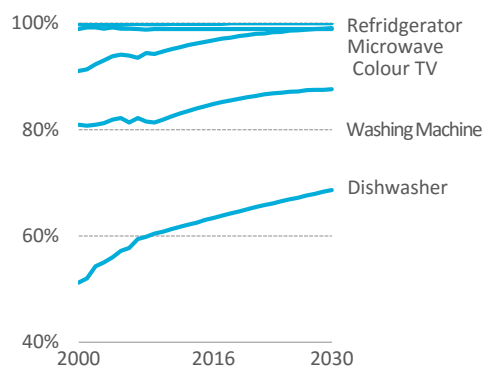
14.2

Home Ownership



Home Comforts

% of Household Possession of...



Disposable Income

per capita, US\$ 2016

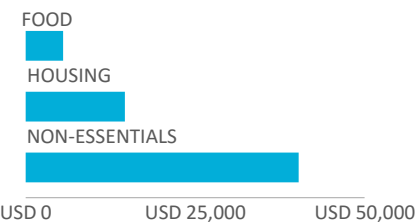
23,975

Savings

as % of disposable income

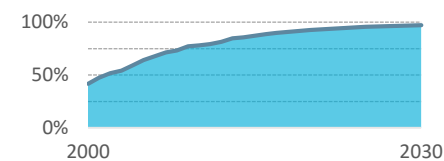
0.0%

Household Spending



Mobile and Online

% of Households that Own a Mobile Phone



% of the Population Using the Internet

